

Breeze Slide

A sponsor project



Brief

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Make Yourself at Home



Comfy and Flexible

The Idea of Space and Home became flexible and personal, and household item is often the key of building the vision and mindset of what defines the idea of home and belonging.

The following concept aims to create a wholesome slipper design that could elevate that strong emotion as well as making you flexible not only physically and mindfully.

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CMF / Tray/ Renders

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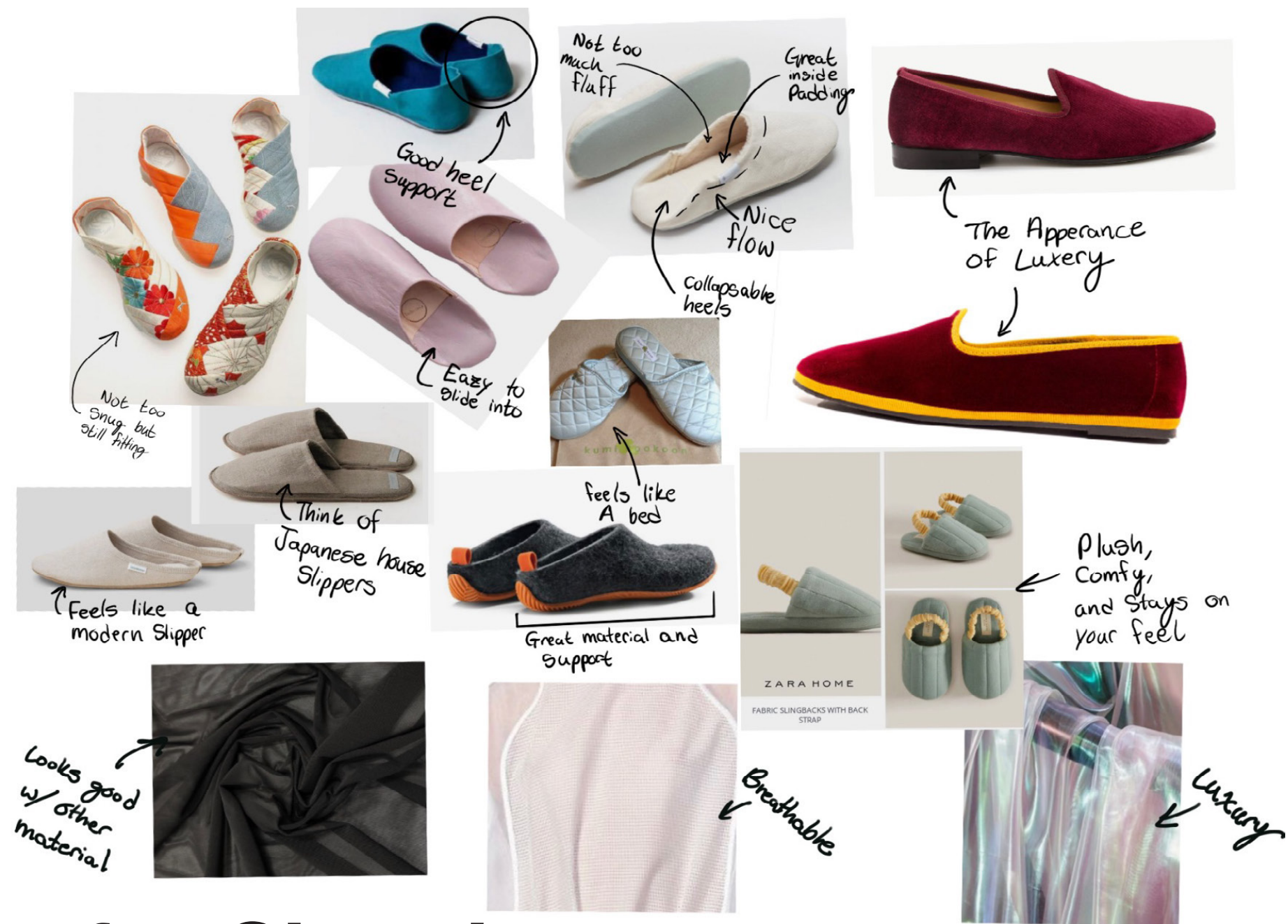
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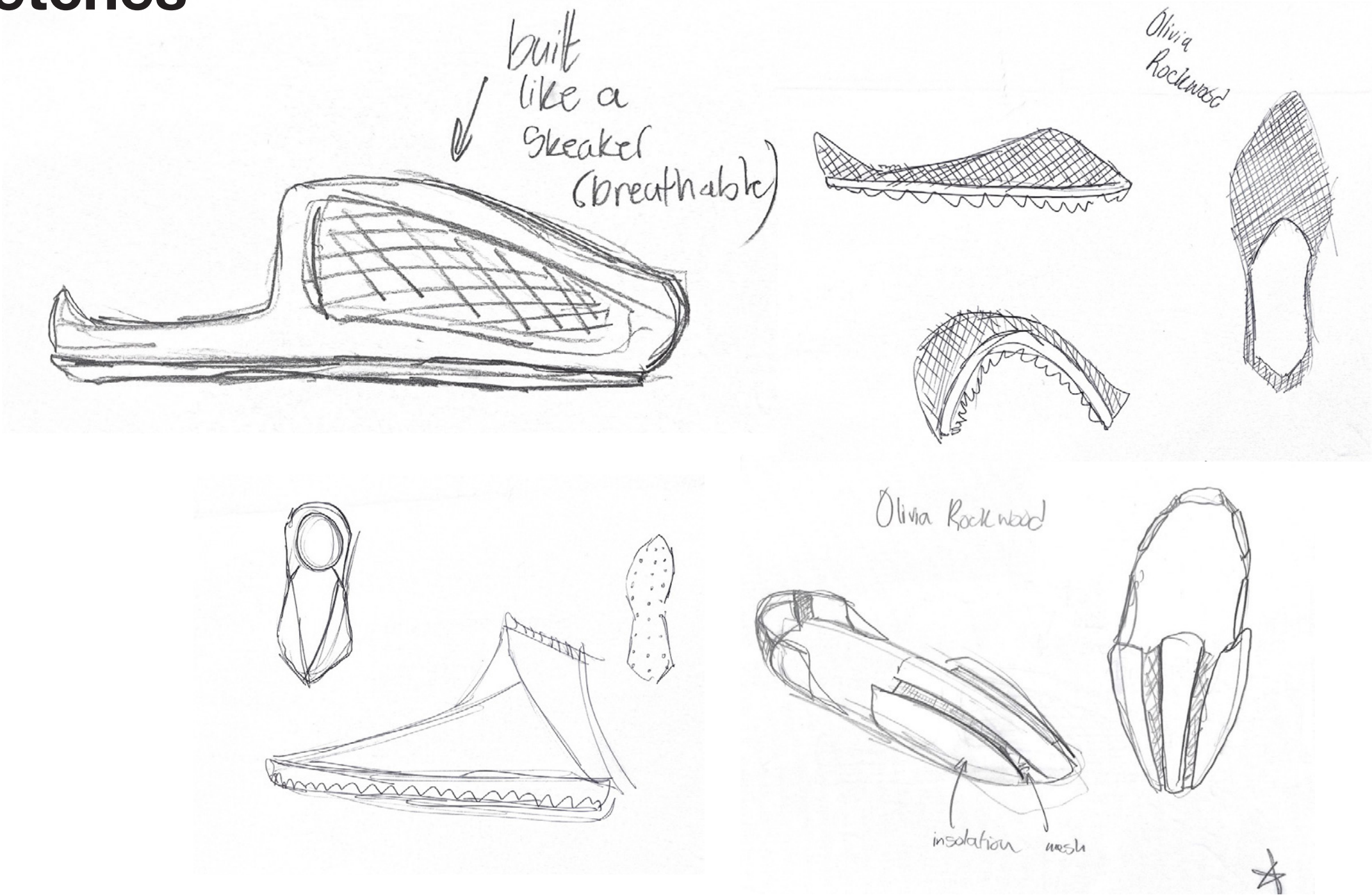


Inspiration for Sketch

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First Sketches

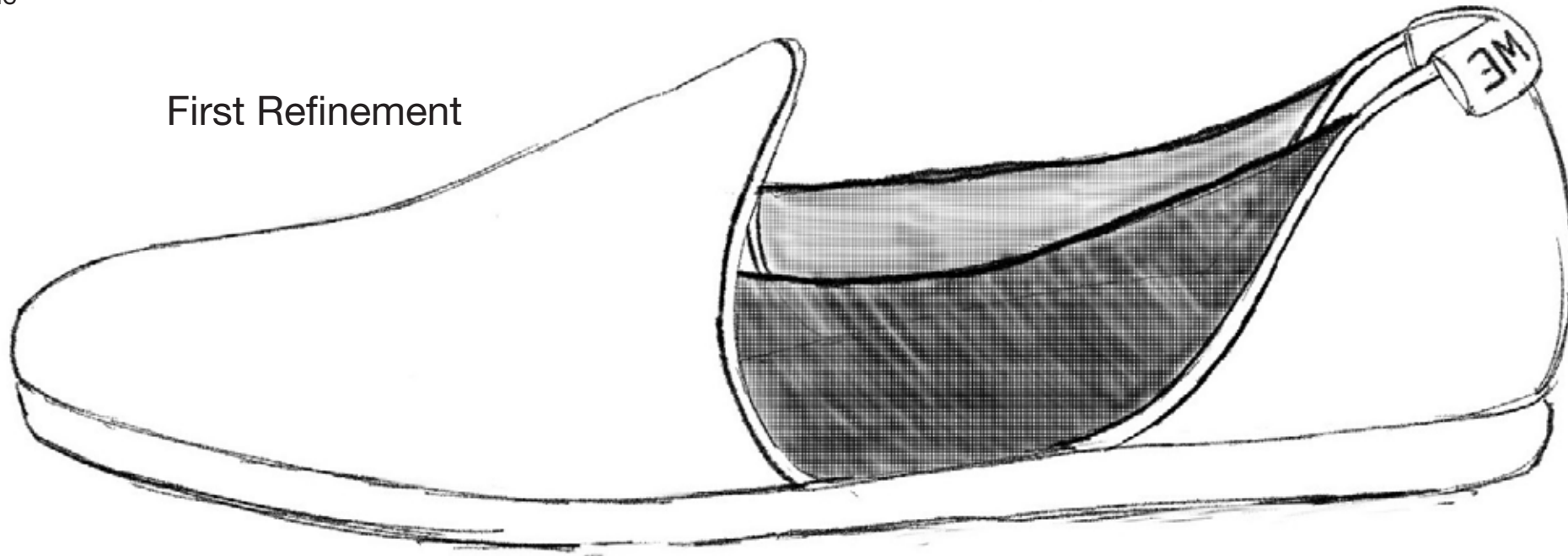
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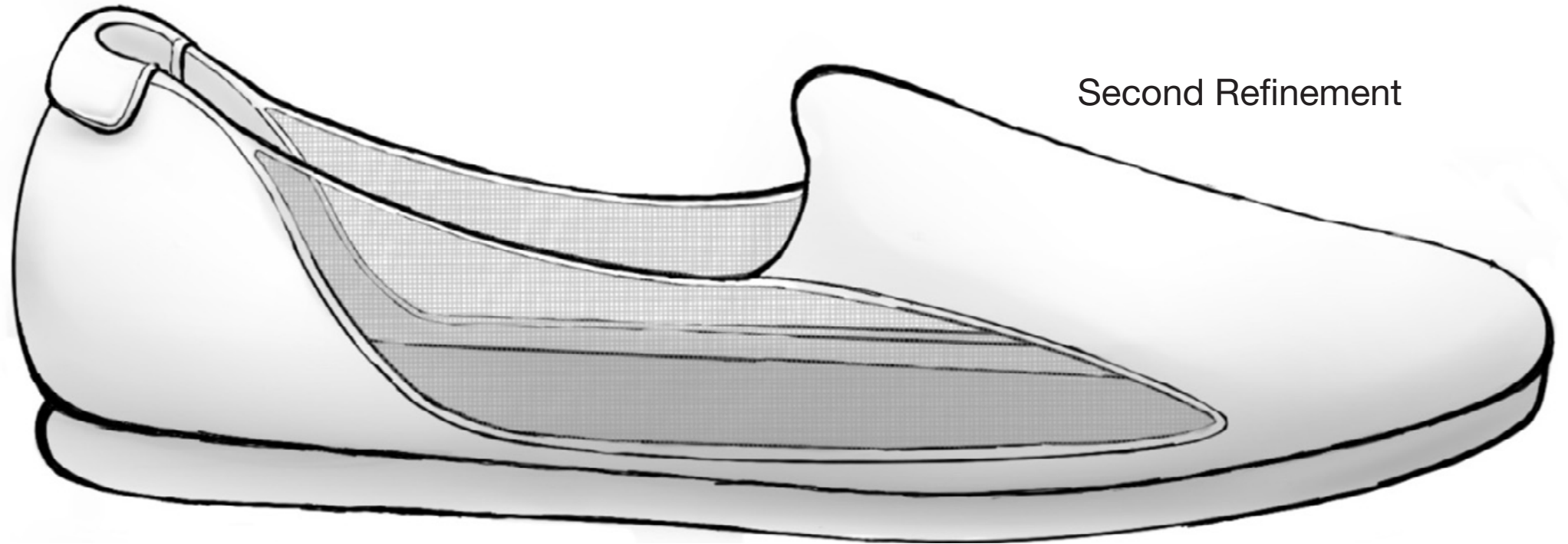
Sketch

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First Refinement

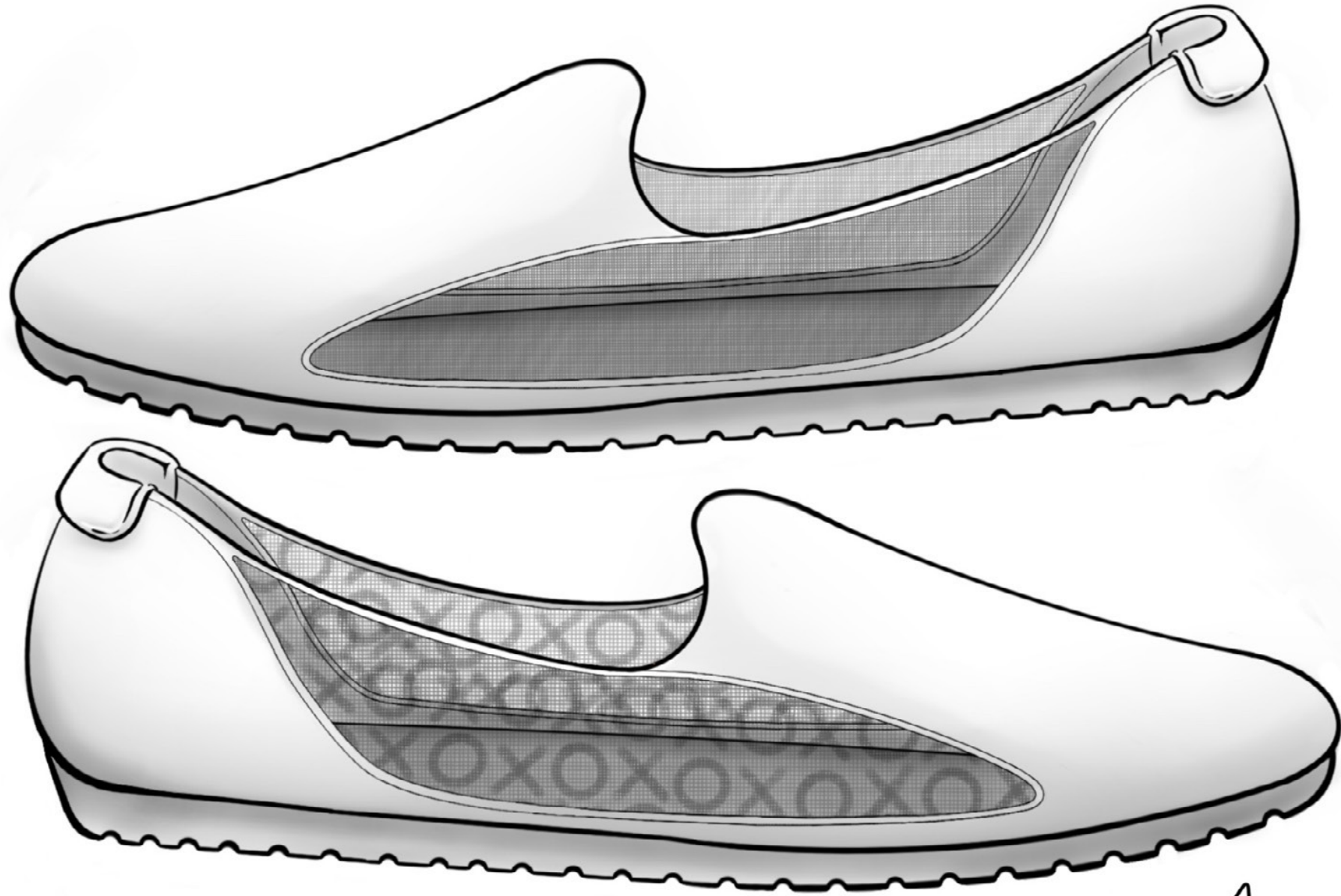


Second Refinement



Final Sketch

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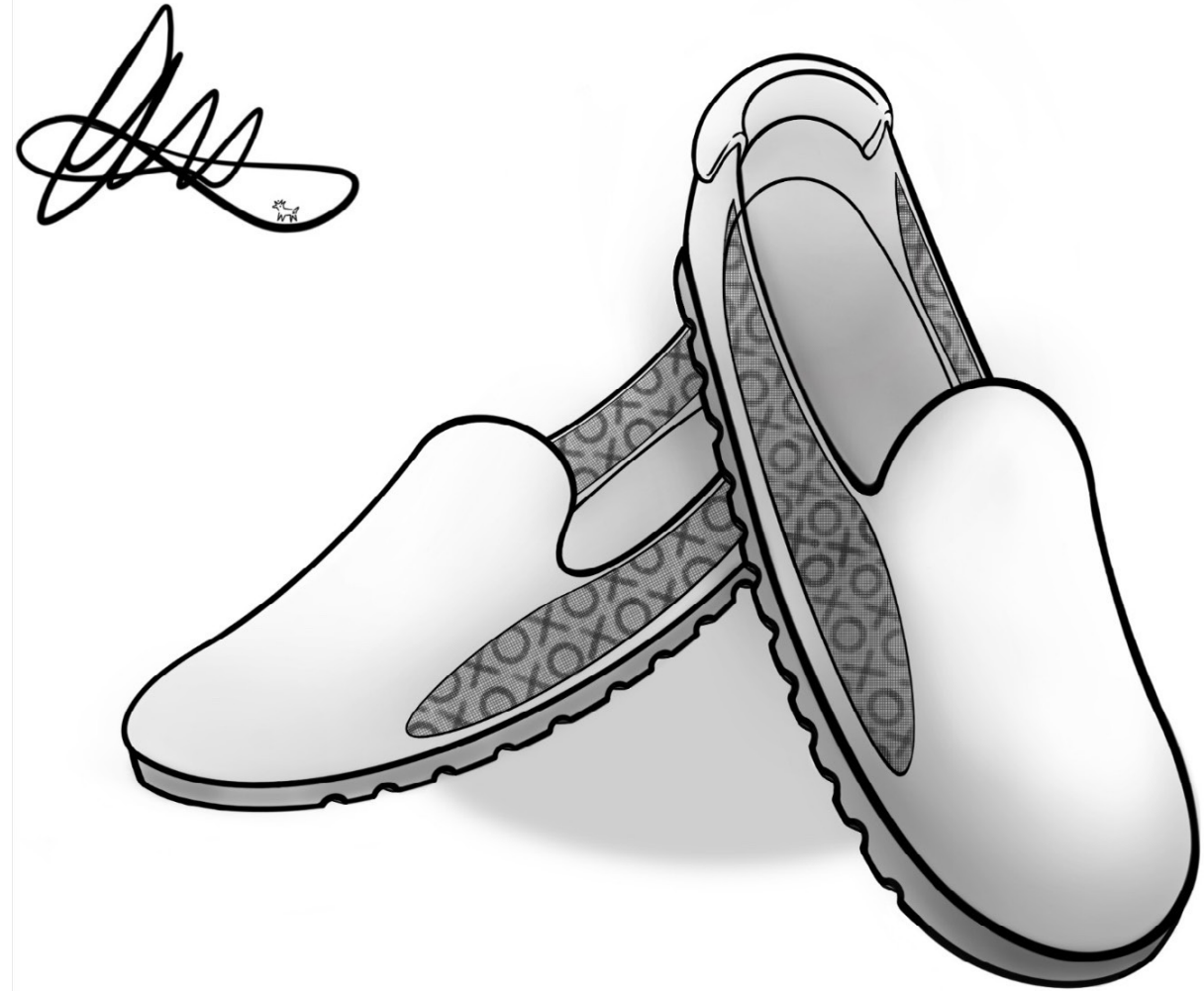
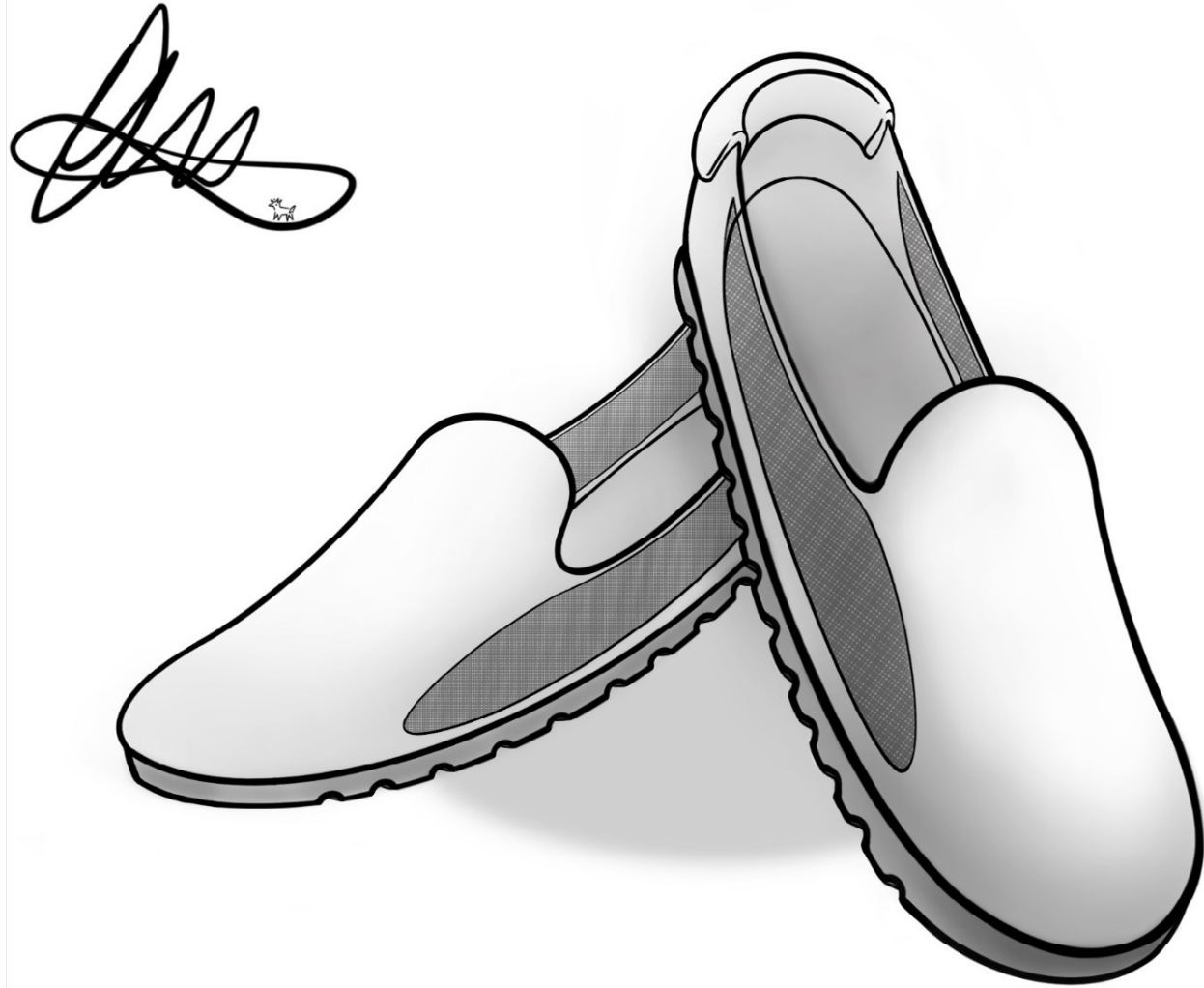


Luxome Detailing



Final Sketch

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Trend Analysis

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Brief

The combination of the needs and business casual shoes and bleisure lifestyle, creating slippers that could travel around and serve different working environments with the user.

- # Allow bleisure travellers to treat themselves
- # Leverage flexibility
- # Cater to business needs
- # Package and moving
- # BusinessCasual shoes

Flexible Definition of "My Space"



Target User

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The innocent

Optimistic Outlookers



Personality - positive personality with an optimistic outlook on life. They crave safety but ultimately, they want themselves and everyone else to be happy

Drive - happiness, simplicity, positivity, honesty

Consumer behavior - Seeking relax aside from work, work-life balance



aligolden.com



amyharrity

CMF Themes

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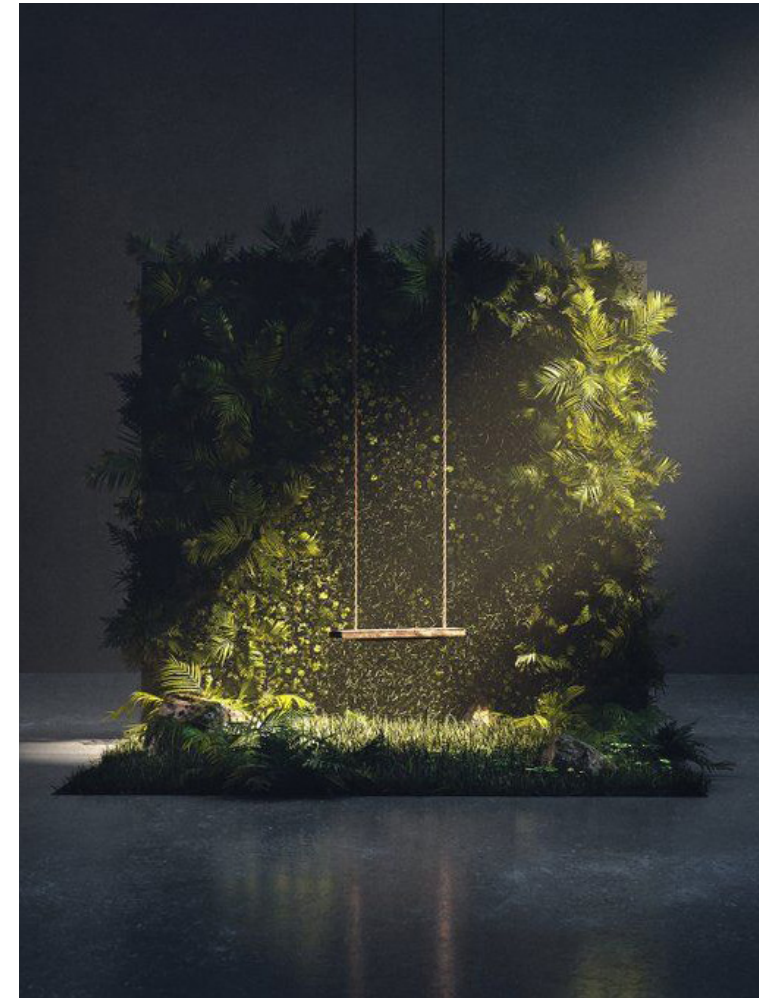
01



The Broader Horizon

#Flexible
#Broadness and Freedom
#Bigger Picture

02



Nature as Home

#Biophilia
#Environmental Friendly
#Indoor/ Outdoor boundary

Theme 01

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Add on to the variety of view and eager to go beyond the walls from the home starting point

The Broader Horizon

01 - The Broader Horizon

Breeze Slide

#Flexible
#Broadness and Freedom
#Bigger Picture

Road to take

The Unknown World

Void dream

Cultural impact

Looking Up

Sea in between

Pantone 18-5203 TCX
#676563 /
RGB 103 101 99

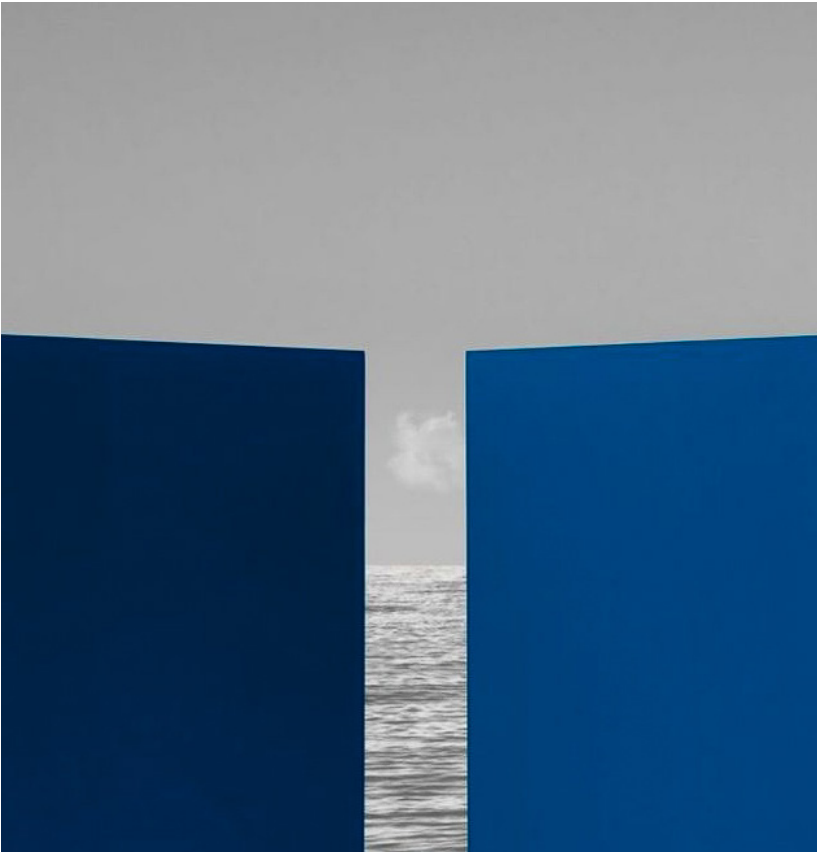
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#a09c99 /
RGB 160 156 153

Pantone 14-4102 TCX
#c6c6c6 /
RGB 198 198 198

Pantone 19-1930 TCX
#6c2832 /
RGB 108 40 50

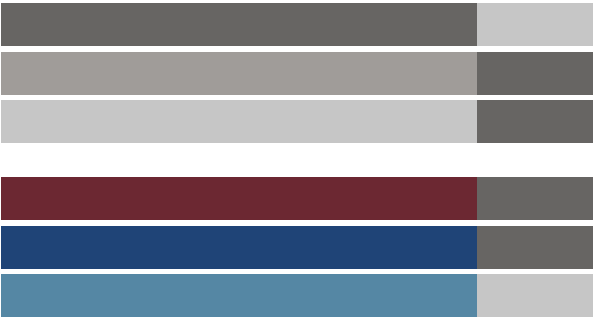
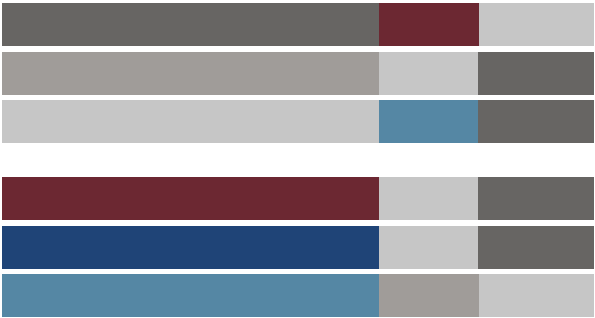
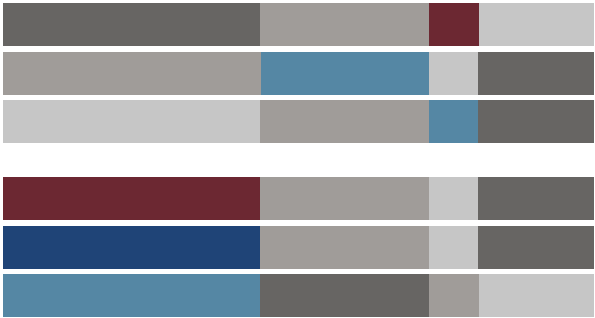
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#1f4477 /
RGB 31 68 109

Pantone 17-4123 TCX
#5587a4 /
RGB 85 135 164



Color blocking/ Portion

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Exploded View

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Top layer upper

Lining

Insole top layer

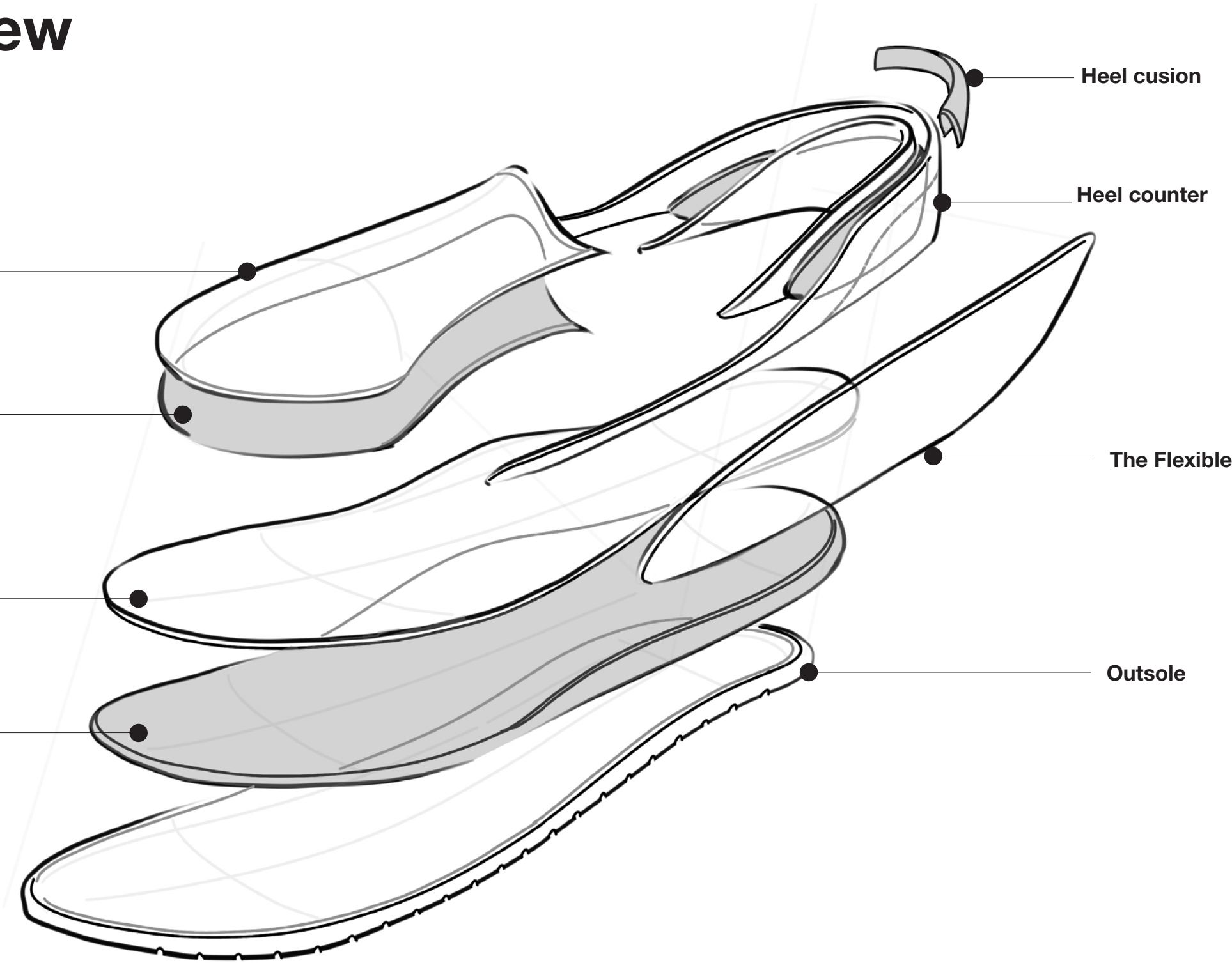
Insole cushion

Heel cushion

Heel counter

The Flexible

Outsole



01 - The Broader Horizon

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Top layer upper



Merino Wool

- # Moisture Wicking
- # Smooth
- # Natural fabric

Lining



Bamboo Rayon

- # Soft
- # Resists pilling
- # Washable

The Flexible



Nylon/ Lycra fabric

- # Elasticity
- # Durable
- # Lightweight

Heel counter



Thermosheets

- # Flexible
- # Cost effective
- # Structure

Heel cushion



Cellular urethane foam

- # Desired softness
- # Closed cell foam
- # High performance

Insole cushion

Insole top layer



Anti-bacterial laminate

- # Antimicrobial efficacy
- # Stretchy
- # Soft

Outsole



EVA

- # Anti-vibrant
- # Cushioning
- # Soft and flexible

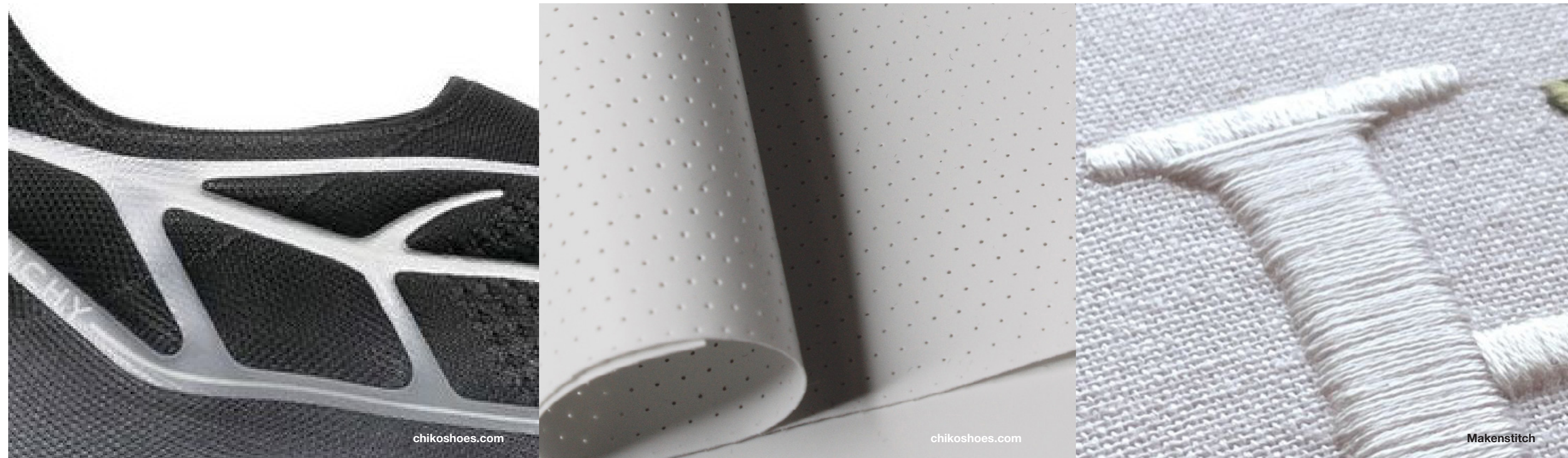
#Flexible #Broadness and Freedom #Bigger Picture

Pros
Cons

Performance/ Durability
Non-biodegradable

Finishing

Breeze Slide



Stretch & Recovery Adhesives

These adhesives are engineered to move, and do it well. If your products need to balance durability and comfort, this set of adhesives deliver optimum stretch and recovery while maintaining a sleek, smooth finish and soft hand feel for next-to-skin comfort.

Perforation Quarter

Perforated refers to materials that have been pierced with holes, typically with uniform profiles and spacing. Perforations can be applied to a variety of materials including metal, plastic, paper, leather, textiles, and wallcoverings.

Satin Stitch

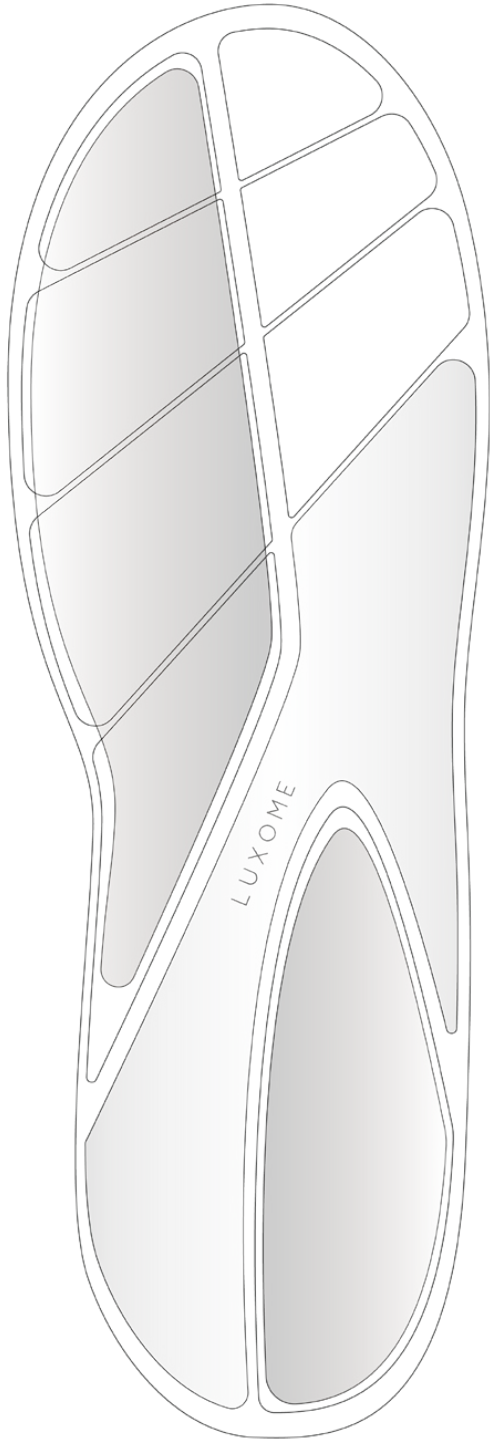
The satin stitch is a series of straight stitches placed next to each other. It is used as an embroidery fill stitch for small shapes on an embroidery project and gives a silky, satin look to the piece.

Finishing

Breeze Slide



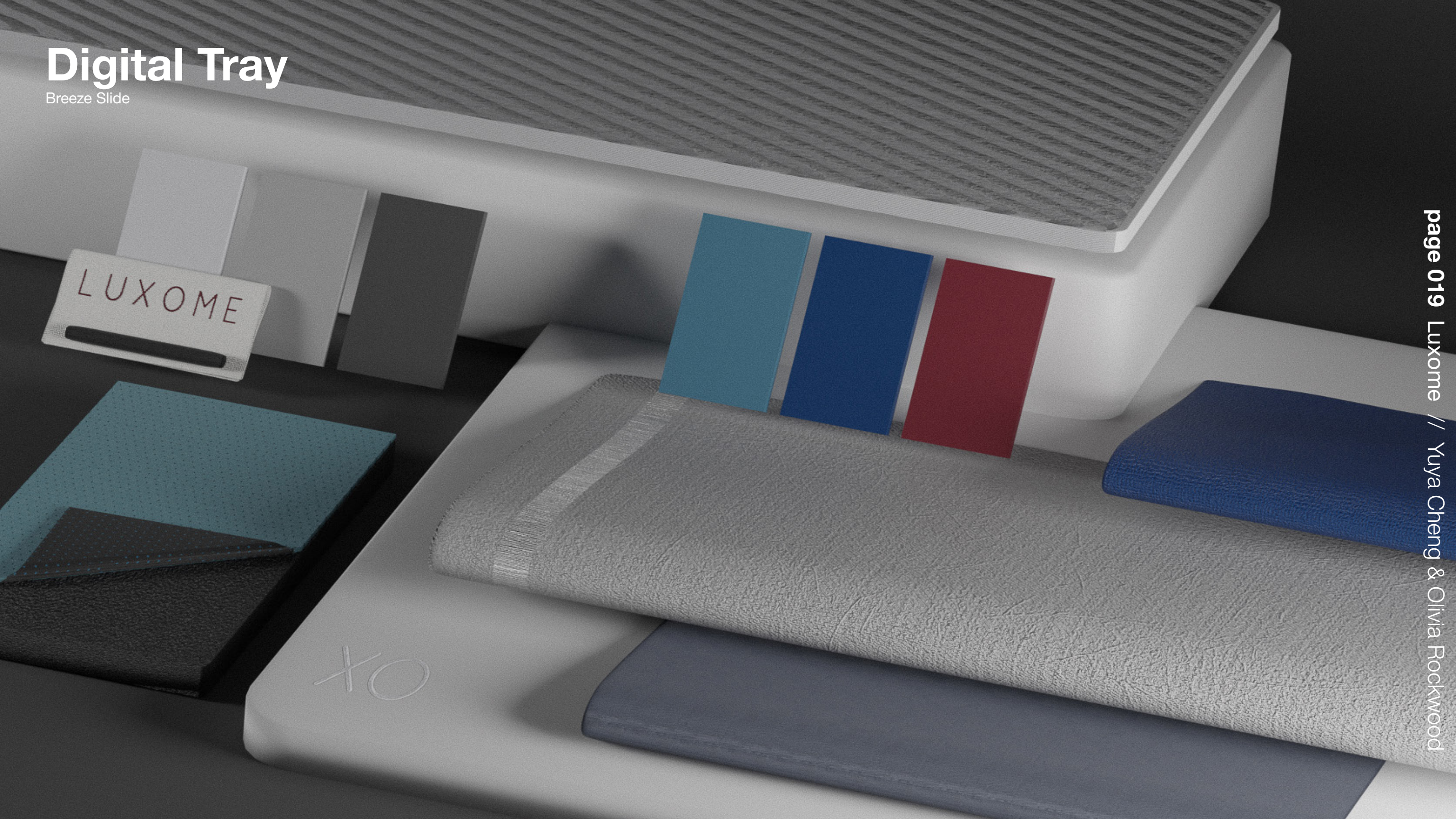
Insole Design



Outsole Design

Digital Tray

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Final Render

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Theme 01 - The Broader Horizon



Theme 02

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The mother nature, is home to all. Intergrating
in the environmental lifestyle

Nature as Home

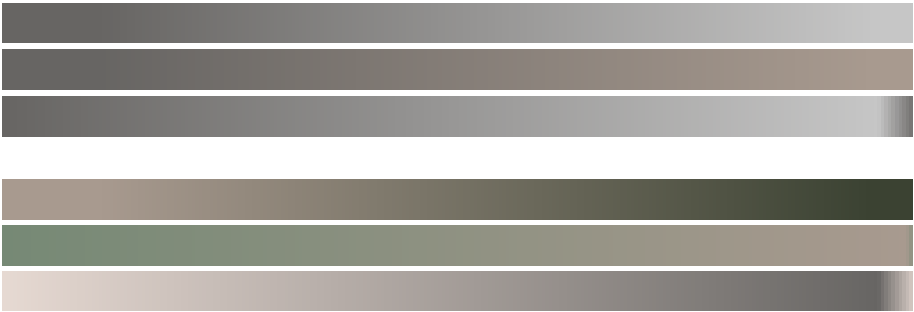
02 - Nature as Home

Breeze Slide

#Biophilia
#Environmental Friendly
#Indoor/Outdoor boundary

Matted cement	Pantone 18-5203 TCX #676563 / RGB 103 101 99
The dolomite	Pantone 14-4102 TCX #c6c6c6 / RGB 198 198 198
Origin	Pantone 16-1407 TCX #a89a8f / RGB 168 154 143

Growing Strong	Pantone 19-0417 TCX #3b4232 / RGB 59 66 50
The New born	Pantone 17-6323 TCX #768975 / RGB 118 137 117
Flourishing	Pantone 11-0603 TCX #e6d9d2 / RGB 230 217 210



02 - Nature as Home

#Biophilia #Environmental Friendly #Indoor/ Outdoor boundary

Pros
Cons

Environmental Friendly
Cost/ Durability

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Top layer upper

Lining

The Flexible

Heel counter



Merino Wool

Silk Knit

Hemp Cotton Spandex

Pre-shaped leather

Moisture Wicking
Smooth
Natural fabric

High-end
Holds its shape
Smooth

Elasticity
Soft
Stretchability

Luxury
Performance
Structure

Heel cusion

Insole cusion

Insole top layer

Outsole



Organic latex

Organic cotton denim

Crepe Rubber

Biodegradable
Durability
Water resistant

Strength
Durability
Flexible

Elasticity
Water/ Acid resistant
Good resistance to abrasion

Digital Tray

Breeze Slide



Final Render

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Resources

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